# ENTREPRENEURSHIP MENTORING PROGRAM Curriculum Overview

hour

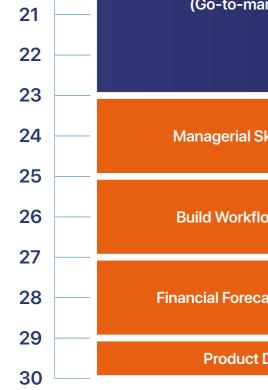
The Entrepreneurship Mentoring Program offers 20-hour and 30-hour courses that cover basic business knowledge, cultivate entrepreneurial mindset and skills, and get the business running.

### 30-Hour Program

## 20-Hour Program

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4		Intro, SWOT Analysis, Goal Setting & Mapping	Intro, SWOT Analysis, Goal Setting & Mapping
1 2		Intro to Entrepreneurship	Intro to Entrepreneurship
2			Empathize & Problem Identification
4		Empathize & Problem Identification	
5			Ideation Finding Product Market Fit & Prototyping (MVP)
6			
7		Ideation	
8			
9			
10			
11		Finding Product Market Fit & Prototyping (MVP)	Business & Revenue Models
12			Professional Skill Development
13			Founders' Sharing Session
14			
15			Getting Your First Customers / Beta Customers
		Professional Skill Development	(Go-to-market strategies)
16		Entrepreneurship Skill Development	
17		Founders' Sharing Session	Financial Forecasting & Fundraising
18			
19			
20		Getting Your First Customers / Beta Customers (Go-to-market strategies)	Product Demo & Pitch
21			

For the rest of the program, students will focus on iterating the business, get comfortable in making consequences decisions with incomplete information, collect, read, and understand data, and build out operations and workflows.



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### Managerial Skills Development

### **Build Workflows & Operations**

Financial Forecasting & Fundraising

**Product Demo & Pitch**